

Course Name:	Communication Studies 1110 – Mass Media & Society, section 51
CRN	90542
Description	This is an entirely online distance learning course. This means all of your learning will be done via your textbook, DVD-ROM, computer, and high-speed connection to the online course shell. You are not required to come to the CNM campus for any classroom sessions.
Prerequisites	RDG 100 or Accuplacer Reading score of 80 or equivalent. Recommended: ENG 101 or Accuplacer Sentence Skills score of 110.
Start and End Dates:	May 19 th – August 10 th , 2008
Instructor Name	Heidi Murphy, PhD
Phone	224-3678, Voice Mail Box #0919
Email	hmurphy@cnm.edu
Required Face-to-Face Meeting:	There are no required on-campus meetings. However, I'll be available during my office hours (contact me for specifics) if you require assistance in setting up a Blackboard account and/or familiarizing yourself with the course.
Required Texts:	Rodman, G. (2008). Mass Media in a Changing World: History, Industry, Controversy (2 nd ed.). New York: Mc-Graw-Hill. ISBN-13: 9780073342993 Order used or new from your favorite source, but be sure to get accompanying DVD-ROM if buying used.
Additional requirements for this course:	You must have high-speed access to the Internet, keep in contact with the instructor by completing assignments as per the syllabus, take quizzes, and reply to discussion postings as scheduled or you will be dropped from the class. You MUST contact the instructor and complete the assigned orientation tasks by noon on Tuesday or the second week of classes or you will be dropped.
Online Information and time commitment:	Distance Learning students must be self-motivated to achieve their goals on time. I can't stress this enough! Take the student readiness quiz at: http://planet.cnm.edu/distancelearn/measuring_student_readiness.htm to be sure of your abilities to succeed as a distance learning student. Many students think distance learning courses are easier and then find out that the opposite is true. You will probably need to spend as much or <i>more</i> time doing your reading, testing and assignments as

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	<p>you would spend driving to and from campus and sitting in class (average: 4-6 hours a week in the summer). I recommend scheduling work-time into your week (like you would do with a class) and making sure that you stick to the schedule. It's easy to get behind and almost impossible to catch up. You will be turning in something fairly substantial and/or taking a quiz every single week (see Course Syllabus To-Do List).</p>
Additional Instructions for after enrolling for this course:	<ol style="list-style-type: none"> 1. Make sure you have a Blackboard Learning System account at elearning.cnm.edu. 2. Self-register for this course. PLEASE NOTE YOU WILL NOT BE ALLOWED TO ADD THE COURSE to your MY COURSES LIST UNTIL 8 a.m. ON MAY 19TH! YOU MUST ALSO BE REGISTERED FOR THIS SECTION THROUGH STARS OR THROUGH THE CNM ONLINE REGISTRATION SYSTEM. Add Comm 1110, sec 51, Heidi Murphy, from the View Course List link on the login page. 3. From your My Courses page, click on this course and read the instructions under "Let's Get Started/Orientation" on the homepage.