Marketing and Communications Office Specification Sheet

CONTACT: Donne Lewis (dlewis39@cnm.edu)       PHONE #: (505) 224-4668       DATE: 6/7/10

PROJECT NAME: Fall 2010 Schedule of Classes

PROJECT DELIVERY DATE: 6/25/10

FILES RELEASE TO PRINTER: 6/15 or 16

QUANTITY: price at 40K and 45K

NUMBER OF PAGES: provide bid for 120 pages, 128 pages & 136 pages

INK COLOR: 4/4 (cover only); black text inside

INK COVERAGE: Heavy

PAPER: Cover: 60# gloss text (house sheet)  (please also provide pricing for 10% post consumer recycled) Text: 35# newsprint

FLAT SIZE: 10 3/4 x 16 1/2

FINISHED SIZE: 8 1/4 x 10

FOLD: half

BLEEDS: Yes

BINDING: saddle-stitch

PROOF: Yes; digital for inside text, and color for cover

PRESS CHECK: YES

FILE TYPE PROVIDED TO PRINTER: CS InDesign 4

DELIVER TO: 901 BUENA VISTA, SE, ALBUQUERQUE, NM 87106

Comp will be included on all jobs. All jobs need to be OFFSET PRINTING, NOT Copied or Color Copied unless the Marketing and Communications Office specifies differently. Any OVER RUNS that occur will be at the cost of the printer.
DATE: June 4, 2010

FROM: BECKY MAHER

THE FOLLOWING PAGES ARE FOR:

To:  CNM - Public Information
Attn:  Donne Lewis

FAX NUMBER: 224-4684

WE ARE TRANSMITTING 2 PAGES (INCLUDING THIS COVER SHEET)

This message is intended for the use of the individual or entity to which it is addressed and may contain information that is privileged and confidential. If you are not the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, please notify us immediately by telephone and return original message to us at the above address via U.S. Postal Service. Thank you.

MESSAGE:

Following is the quote requested for the Fall Schedules. Please let me know if you have any questions.

Thank you,

Rebecca Maher
To: CNM – Marketing Communications  
525 Buena Vista SE, M-101  
Albuquerque, NM 87106

Attn: Donne Lewis  
Phone: 224-4668  
Fax: 224-4684

Date: June 4, 2010  
Terms: P.O. Required

Description: Fall 2010 Schedule of Classes

Quotation #: 18105-000 / 18105-001 / 18105-002

Quantity: 35,000 / 40,000 / 45,000 / 50,000

Paper: Outside 4pg: 60# White Gloss Text (10% Recycled Content)  
Inside: 30# Newsprint (30% Recycled Content)

Ink Color: Outside 4pg: 4 Color / Two Sides  
Inside: Black Ink / Two Sides

Finished Size: 8-1/4" x 10"  
Number of Pages: -000: 120pg + 4pg  
-001: 128pg + 4pg  
-002: 136pg + 4pg

Preparation: Client to Provide Output Ready Electronic Files and Current Hard Copy  
Please note that any changes to electronic files after proof stage may incur additional charges

Proof: Digital High Resolution Proofs

Binding: Fold, Collate, Saddle Stitch and Trim to Final Size

Packaging: Carton Pack

Delivery: To Be Determined

Shipping Instructions: F.O.B. Albuquerque

Total cost, Plus all applicable taxes: 35,000 / 40,000 / 45,000 / 50,000
-000: 120pg + 4pg = 124pg Self Cover $16,540.00 $18,140.00 $19,950.00 $21,510.00
-001: 128pg + 4pg = 132pg Self Cover $16,690.00 $18,420.00 $20,170.00 $21,840.00
-002: 136pg + 4pg = 140pg Self Cover $17,950.00 $19,980.00 $22,680.00 $23,320.00

Rebecca Maher  
rmaher@starlineprinting.com

Starline Printing  
505-345-8900