

Recyclemania 2019



Week 1: February 4-8

Waste Management begins to track waste and recyclables from all campuses. CNM reports this data to the Recyclemania Organization at the end of week one.

Last year, CNM won first-place in the [case-study](#) competition for waste minimization. This year, CNM will participate in the case study competition again as well as enter into the ["Diversion"](#) competition category. The award for the diversion competition will go to the school

with the highest waste diversion percentage. Keep your eye on News Link or the SunCat Times and other CNM media outlets for updates!

Weeks 2-6: February 11- March 15

Waste Management continues to track waste and recyclables from all campuses. CNM's CLL & Sustainability Project Manager reports this data to the Recyclemania Organization and begins to draft the case-study highlighting these results and CNM's recycling efforts.

Week 7-8: March 18-29

RECYCLEMANIA GRAND FINALE

March 21 10:00 am- 2:00 pm, Main Campus SMITH BRASHER

Visit the Auditorium & Lobby for activities, a recycled art fair, and speakers!

VISIT THE AUDITORIUM FOR EXPERT SPEAKERS!

10:30 am- 11:30 am: Sarah Morrison—*The Impact of Plastics on Impoverished Communities*

11:30 am-12:30 pm: Molly Blumhoefer—*Upsides and Downs: The Economic Realities of Recycling*

12:30 pm-1:15 pm: Charles Barber--*The Science of Landfills*

PLEDGE to REFILL!

The first 100 students who pledge to refill their reusable water bottles, instead of purchasing single-use plastic bottles, will receive a [free stainless steel water bottle with CNM's sustainability Logo!](#) #CNMrefills! This activity emphasizes the importance of **reducing waste** and keeping plastics out of our oceans!



RECYCLED ART FAIR!

There will be a handful of artists from New Mexico showing, explaining and selling their beautiful "upcycled" art. This art includes items like rugs, wall hangings, hair pieces, pins, candle holders and more! It's a great opportunity to get ideas, to learn about cool ways to upcycle, and to grab a holiday or birthday gift for someone while you're at it. This will support the overall goal of diverting materials from the landfill.

RECYCLING AUDIT!

Join Waste Management staff in front of Smith Brasher to learn about contamination and to contribute to this year's case study. Students will be suited up and given appropriate tools to sort through recyclables to pull out contaminants! Thus giving us our "actual" diversion rate which will be compared to the weekly reports that are based on visual inspections. This analysis will go into the final case-study report and help CNM with long term recycling goals.

