



Assessment Report

PART 1: CONTACT & PROGRAM IDENTIFICATION

Report Year and Contact Information:		
<u>2019-2020</u>	<u>Benjamin B. White</u>	<u>bwhite37@cnm.edu</u>
Academic Year	Contact Person	Email

Name of Program:	Courses:
Business AA Degree	ACCT 2110 ACCT 2120

PART 2: PROGRAM SUMMARY

Provide a high-level review of the program to include highlights, successes, challenges, significant changes, and significant resources needed to support the program.
This plan is used to assess the AA in Business degree so to provide a consistent process for documenting and reporting outcome results and actions taken as a result of this assessment.

Part 3: DATA REVIEW

Program Data (Each Review Year is defined as Summer, Fall, and Spring terms)	Review Year 19-20	Review Year 18-19	Review Year 17-18
Annual number of graduate awards is greater than 10	159	147	165
Number of declared majors	1810	1930	2097
Average class size	20	22	22
Annual Average class retention rate is 70% or above (SAGE 65%)	89%	89%	87%
Annual C-Pass rate for coursework is 60% or above	75%	74%	71%
Average class fill rate at 60% or above capacity within a term or over a year	70%	73%	73%
Transfer numbers/percent	NA	86 (59%)	84 (51%)
Full-time to part-time faculty ratio	43: 27	50: 25	56: 21

Summarize how your program met or did not meet the target measures based on the data above.
All targets were met.

Part 4: PROGRAM LEARNING OUTCOME ANALYSIS.

Learning Outcome	Population or Course(s) Assessed	Assessment Methods	Summary of Assessment Results
Apply appropriate accounting principles to business transactions	Acct 1115, Introduction to Financial Accounting	Other.	Acct 2110, Principles of Accounting I: Target was met that students will average 71% or higher on the common final exam. For academic year 2019/2020, the average score on the Acct 2110 common final exam was 73.82%
Identify managerial accounting concepts for use in business decision-making	Acct 1210, Introduction to Managerial Accounting	Other.	Acct 2120, Principles of Accounting II: Target was met that students will average 71% or higher on the common final exam. For academic year 2019/2020, the average score on the Acct 2120 common final exam was 77.41%
Transfer to a four-year program to continue studies toward a 4-year degree in Business and perform with equivalent success to non-transfer students	Annual Program Review Transfer Information compiled by CNM's Planning, Budget & Institutional Research	Other.	Student will meet the AA general education outcomes

Interpretation of Assessment findings

targets met

Part 6: ADDITIONAL ACTION PLAN IN SUPPORT OF STUDENT LEARNING (IF APPROPRIATE)

Upcoming year	Changes planned for the upcoming year	Data motivating this change
2020-2021	N/A	N/A
2020-2021		
2020-2021		

Please Select all the following that characterize the types of changes described in the above action plan:

- Assessment criteria revision Assessment methodology revision Assignment revision
- Budgetary reallocation Change in teaching approach Course content revision
- Curricular Revision Faculty training/development Process revision

Part 6: COMMENTS

Use this section to record any comments, notes, or questions from individuals who reviewed this report.
School Dean:
SAAC Representative: