



Assessment Report

PART 1: CONTACT & PROGRAM IDENTIFICATION

Report Year and Contact Information:		
<u>2019-2020</u>	<u>Benjamin B. White</u>	<u>bwhite37@cnm.edu</u>
Academic Year	Contact Person	Email

Name of Program:	Courses:
Business Administration AAS Degree	BUSA 1130

PART 2: PROGRAM SUMMARY

Provide a high-level review of the program to include highlights, successes, challenges, significant changes, and significant resources needed to support the program.
This plan is used to assess the AA in Business degree so to provide a consistent process for documenting and reporting outcome results and actions taken as a result of this assessment.

Part 3: DATA REVIEW

Program Data (Each Review Year is defined as Summer, Fall, and Spring terms)	Review Year 19-20	Review Year 18-19	Review Year 17-18
Annual number of graduate awards is greater than 10	80	73	75
Number of declared majors	821	799	799
Average class size	22	23	22
Annual Average class retention rate is 70% or above (SAGE 65%)	88%	89%	87%
Annual C-Pass rate for coursework is 60% or above	75%	76%	70%
Average class fill rate at 60% or above capacity within a term or over a year	73%	74%	74%
Transfer numbers/percent	NA	14 (19%)	16 (21%)
Full-time to part-time faculty ratio	25: 24	20: 23	25: 27

Summarize how your program met or did not meet the target measures based on the data above.
all targets are met.

Part 4: PROGRAM LEARNING OUTCOME ANALYSIS.

Learning Outcome	Population or Course(s) Assessed	Assessment Methods	Summary of Assessment Results
1. Apply general business and management functions	BUSA 1110.	Class project.	The BUSA 1110 Innovation Project provides data on this learning outcomes. 80% of students (224/281) received a passing grade above 71% while 20% receive an 80% or lower.
6. Recognize and demonstrate effective teamwork skills	BUSA 1130.	Class project.	96% of all students received a grade of 71% or higher while only 4% of students received a grade of 70% or lower (D).

Learning Outcome	Population or Course(s) Assessed	Assessment Methods	Summary of Assessment Results
4. Evaluate and apply financial data for decision making	ACCT 2110, and ACCT 2120.	Final Exam.	<p>Acct 2110, Principles of Accounting I: Target was met that students will average 71% or higher on the common final exam. For academic year 2019/2020, the average score on the Acct 2110 common final exam was 73.82%</p> <p>Acct 2120, Principles of Accounting II: Target was met that students will average 71% or higher on the common final exam. For academic year 2019/2020, the average score on the Acct 2120 common final exam was 77.41%</p>

Interpretation of Assessment findings
A majority of students are meeting the learning outcomes and meeting departmental goals.

Part 6: ADDITIONAL ACTION PLAN IN SUPPORT OF STUDENT LEARNING (IF APPROPRIATE)

Upcoming year	Changes planned for the upcoming year	Data motivating this change
2020-2021	Changes to assessing the student outcome of recognizing and demonstrating teamwork skills is going to shift to a new individual project to alleviate the team project that is currently being evaluated. This may lower the success rate of meeting the goal, but it will identify any students who are "social loafers" in the group project.	96% of all students received a grade of 71% or higher while only 4% of students received a grade of 70% or lower (D).
2020-2021		
2020-2021		

Please Select all the following that characterize the types of changes described in the above action plan:

- Assessment criteria revision Assessment methodology revision Assignment revision
- Budgetary reallocation Change in teaching approach Course content revision
- Curricular Revision Faculty training/development Process revision

Part 6: COMMENTS

Use this section to record any comments, notes, or questions from individuals who reviewed this report.
School Dean:

SAAC Representative: