



Assessment Report

PART 1: CONTACT & PROGRAM IDENTIFICATION

Report Year and Contact Information:		
<u>2019-2020</u>	<u>Benjamin B. White</u>	<u>bwhite37@cnm.edu</u>
Academic Year	Contact Person	Email

Name of Program:	Courses:
Entrepreneurship Certificate	ENTR 2110

PART 2: PROGRAM SUMMARY

Provide a high-level review of the program to include highlights, successes, challenges, significant changes, and significant resources needed to support the program.
This plan is used to assess the Entrepreneur Certificate program and provides a consistent process for documenting and reporting outcome results and actions taken as a result of this assessment

Part 3: DATA REVIEW

Program Data (Each Review Year is defined as Summer, Fall, and Spring terms)	Review Year 19-20	Review Year 18-19	Review Year 17-18
Annual number of graduate awards is greater than 10	5	6	8
Number of declared majors	41	29	47
Average class size	17	8	0
Annual Average class retention rate is 70% or above (SAGE 65%)	71%	75%	0%
Annual C-Pass rate for coursework is 60% or above	71%	56%	0%
Average class fill rate at 60% or above capacity within a term or over a year	57%	27%	0%
Transfer numbers/percent	NA	0 (0%)	0 (0%)
Full-time to part-time faculty ratio	1: 0	2: 0	0: 0

Summarize how your program met or did not meet the target measures based on the data above.

Number of graduates depends on the number of students in the program. With 41 students interested in the certificate program, the higher-level course should see greater attendance/enrollment rates.
 The capacity fill rate is contingent on how many students are prepared to take the entrepreneurship-specific courses. Holding this course with the 60% capacity fill goal being met is student-centric and helps students get their certificates in a timely manner.

Part 4: PROGRAM LEARNING OUTCOME ANALYSIS.

Learning Outcome	Population or Course(s) Assessed	Assessment Methods	Summary of Assessment Results
1. Demonstrate knowledge of the components of the business environment	BA 2103	Other.	ENTR 2110 has a Final Business Plan project that addresses these areas, and 90% of students passed the project with an A (91% or better). 10% of all students passed the project with an 81% or better (a B)
2. Conduct marketing research and feasibility assessment	BA 2103	Other.	ENTR 2110 has a Final Business Plan project that addresses these areas, and 90% of students passed the project with an A (91% or better). 10% of all students passed the project with an 81% or better (a B)
3. Develop a complete business plan	BA 2103	Other.	ENTR 2110 has a Final Business Plan project that addresses these areas, and 90% of students passed the project with an A (91% or better). 10% of all students passed the project with an 81% or better (a B)

Learning Outcome	Population or Course(s) Assessed	Assessment Methods	Summary of Assessment Results
4. Identify and understand the sources of liability and strategies to minimize legal risk	BA 2103	Other.	ENTR 2110 has a Final Business Plan project that addresses these areas, and 90% of students passed the project with an A (91% or better). 10% of all students passed the project with an 81% or better (a B)
5. Use accounting software to record accounting transactions	BA 2103	Other.	ENTR 2110 has a Final Business Plan project that addresses these areas, and 90% of students passed the project with an A (91% or better). 10% of all students passed the project with an 81% or better (a B)

Interpretation of Assessment findings
<p>Students in this program continue to show enthusiasm for the material and maintain their momentum towards success.</p> <p>Issues rising from this program are too few students taking the courses and the subsequent lack of meeting the 60% capacity fill goal.</p>

Part 6: ADDITIONAL ACTION PLAN IN SUPPORT OF STUDENT LEARNING (IF APPROPRIATE)

Upcoming year	Changes planned for the upcoming year	Data motivating this change
2020-2021	Instructors in other classes (Intro to Business or Business Professionalism) may be able to advertise the Entrepreneurship Certificate Program to increase participation levels.	Students in this program continue to show enthusiasm for the material and maintain their momentum towards success Issues rising from this program are too few students taking the courses and the subsequent lack of meeting the 60% capacity fill goal.
2020-2021		
2020-2021		

Please Select all the following that characterize the types of changes described in the above action plan:

- Assessment criteria revision
- Assessment methodology revision
- Assignment revision
- Budgetary reallocation
- Change in teaching approach
- Course content revision
- Curricular Revision
- Faculty training/development
- Process revision

Part 6: COMMENTS

Use this section to record any comments, notes, or questions from individuals who reviewed this report.
School Dean:
SAAC Representative: