

CENTRAL NEW MEXICO COMMUNITY COLLEGE
ASSESSMENT REPORT
Due to SAAC by October 15

PART 1: CONTACT & PROGRAM IDENTIFICATION

Report Year and Contact Information:			
<u>2014-2015</u> Academic Year	<u>Carol Rogers</u> Contact Person	<u>crogers25@cnm.edu</u> Email	<u>224-4000 x50073</u> Phone Number

Subject of this Assessment Report:		
Program: <u>Accounting</u> <input checked="" type="checkbox"/> Certificate <input type="checkbox"/> AA <input type="checkbox"/> AS <input type="checkbox"/> AAS	Gen Ed Area: _____ Applicable to: <input type="checkbox"/> AA/AS <input type="checkbox"/> AAS	Discipline Area: _____

PART 2: EVIDENCE OF OVERALL PROGRAM EFFECTIVENESS

Summary of Program Successes:
The number of Accounting certificates awarded decreased from 78 in the 2013-2014 academic year to 40 in the 2014-2015 academic year. The job placement rate decreased to 76% for 2013-2014 from 84.4% in 2012-2013.

Description and Evaluation of Recent Changes Made in Support of Student Learning:
The Acct 2420 common project, which is used as the assessment tool for outcome #4, was developed and first used in the Spring 2014 semester.

PART 3: REPORT ON RECENT ASSESSMENT OF STUDENT LEARNING

Student Learning Outcome(s) Assessed: <i>To add rows: right-click in cell below and select "Insert," "Insert Rows Above"</i>	Classes/Cohorts Assessed:
1. Identify, analyze and record business transactions manually to prepare financial statements in accordance with Generally Accepted Accounting Principles	Acct 2101, Intermediate Accounting 1A
2. Prepare common accounting documents, such as bank reconciliations, payroll	Acct 2101, Intermediate Accounting 1A

tax reports, and individual income tax returns of basic complexity	
3. Identify, analyze and record business transactions using general ledger software to prepare financial statements in accordance with Generally Accepted Accounting Principles	Acct 2420, Computerized Accounting
4. Demonstrate ability to use general ledger software to produce financial information for business decision making	Acct 2420, Computerized Accounting

Measurement Tool(s) Used: <i>To add rows: right-click in cell below and select "Insert," "Insert Rows Above"</i>	Enter X's for type of tool				Initial Achievement Target or Expectation:
	Internal	External	Direct	Indirect	
Outcome 1: Acct 2101, Common Final Exam, problems 1 – 5 and problem 7	X		X		75% of students will receive a score of 75% or higher on these Final Exam problems.
Outcome 2: Acct 2101, Common Final Exam, problem 8, Bank Reconciliation	X		X		75% of students will receive a score of 75% or higher on the bank reconciliation problem on the Final Exam.
Outcome 3: Acct 2420, Common Final Exam	X		X		75% of students will receive a score of 75% or higher on this Final Exam.
Outcome 4: Acct 2420, Common Project	X		X		75% of students will receive a score of 75% or higher on this Common Project.

Assessment Findings:
<p>Outcome #1: The achievement target for Outcome #1 was met. 80.00% of students received a score of 75% or better on the Acct 2101 common final exam, problems 1 – 5 and 7. The overall average grade on the common final exam for these specific problems was 82.06%.</p> <p>Outcome #2: The achievement target for Outcome #2 was not met. 69.09% of students received a score of 75% or better on the Acct 2101 common final exam, problem 8. The overall average grade on the common final exam for the bank reconciliation problem was 79.13%.</p> <p>Outcome #3: The achievement target for Outcome #3 was met. 75.93% of students received a score of 75% or better on the Acct 2420 common final exam. The overall average grade on the common final exam was 80.95%.</p> <p>Outcome #4: The achievement target for Outcome #4 was met. 92.59% of students received a score of 75% or better on the Acct 2420 common project. The overall average grade on the common project was 89.88%.</p>

Analysis and Interpretation of Assessment Findings:

Outcome #1: In comparing the results from the prior academic year to this reported year, the percentage of students receiving a score of 75% or better on the Acct 2101 common final exam increased by 1.54%. The overall average grade of the common final exam for these specific problems decreased from 83.36% to 82.06%.

Outcome #2: In comparing the results from the prior academic year to this reported year, the percentage of students receiving a score of 75% or better on the Acct 2101 common final exam decreased by 6.29%. The overall average grade of the common final exam decreased from 81.20% to 79.13%.

Outcome #3: In comparing the results from the prior academic year to this reported year, the percentage of students receiving a score of 75% or better on the Acct 2420 common final exam decreased by 7.61%. The Acct 2420 team discussed the reason for this decline and one possible reason was the implementation of a grading rubric.

Outcome #4: In comparing the results from Spring 2014 to this reported year, the percentage of students receiving a score of 75% or better on the Acct 2420 common project increased by 15.32%. The overall average grade of the common project increased from 85.14% to 89.88%.

Action Plan in Support of Student Learning:

Outcome #2: The Acct 2101 team has agreed that several items will be implemented to move this Outcome from not met to met. These items include reviewing the wording on this problem on the common final exam and suggesting to Acct 2101 instructors that they put more emphasis on this topic.

Outcome #3: The Acct 2420 team believes that the decrease in the percentage of students receiving a score of 75% or better on the common final exam is due to the introduction of a grading rubric for this final. The team will provide instruction to all instructors of the Acct 2420 to ensure that the grading rubric is used accurately throughout the sections.

Recommendations, Proposals, and/or Funding Requests:

N/A

PART 4: EMBEDDED OUTCOMES

Critical Thinking and Life Skills/Teamwork Development within Programs:

- a) Please describe how Critical Thinking assessment is embedded within your program assessment.
- b) Please describe how Life Skills/Teamwork assessment is embedded within your program assessment.

a) Throughout the courses in the Accounting certificate, critical thinking skills are used. One specific example is in the Acct 2420 common project where students are given a company's financial reports that contain errors and students are to find the errors, correct them and produce accurate financial reports.

b) Life Skills/Teamwork assessment is done in a variety of ways including, but not limited to, group activities/assignments and having students present current events articles. Future discussions will be held with the accounting faculty on how to better define and implement life skills and teamwork into this program.

PART 5: ASSESSMENT CYCLE PLAN (Copy and paste from original plan if unchanged)

Cycle Years:	Plan Description:
2011/2012-2015/2016	This plan is used to access the Accounting Certificate so to provide a consistent process for documenting and reporting outcome results and actions taken as a result of this assessment.

Student Learning Outcomes:	When Measured:	Where Measured:	How Measured:
1. Identify, analyze and record business transactions manually to prepare financial statements in accordance with Generally Accepted Accounting Principles	2015 – 2016	Acct 2101	Acct 2101, Common Final Exam, problems 1-5, 7
2. Prepare common accounting documents, such as bank reconciliations, payroll tax reports, and individual income tax returns of basic complexity	2015 – 2016 2016 – 2018 2018 – 2020	Acct 2340 Acct 1120 Acct 2101	Acct 2340, Common Tax Return Acct 1120, Final Exam, 941 preparation problem Acct 2101, Common Final Exam, Bank Reconciliation problem
3. Identify, analyze and record business transactions using general ledger software to prepare financial statements in accordance with Generally Accepted Accounting Principles	2015 – 2016	Acct 2420	Acct 2420, Common Final Exam
4. Demonstrate ability to use general ledger software to produce financial information for business decision making	2015 – 2016	Acct 2420	Acct 2420, Common Project
5.			
6.			
7.			
8.			
9.			