

CENTRAL NEW MEXICO COMMUNITY COLLEGE
ASSESSMENT REPORT
Due to SAAC by October 15

PART 1: CONTACT & PROGRAM IDENTIFICATION

Report Year and Contact Information:			
Fall 2014-Spring 2015	Kalynn Pirkl	kpirk1@cnm.edu	224-4000 ext. 20475
Academic Year	Contact Person	Email	Phone Number

Subject of this Assessment Report:		
Program: <u>General Business</u> <input checked="" type="checkbox"/> Certificate <input type="checkbox"/> AA <input type="checkbox"/> AS <input type="checkbox"/> AAS	Gen Ed Area: _____ Applicable to: <input type="checkbox"/> AA/AS <input type="checkbox"/> AAS	Discipline Area: _____

PART 2: EVIDENCE OF OVERALL PROGRAM EFFECTIVENESS

Summary of Program Successes:
For the fiscal year 2014-15, 189 students earned the General Business certificate. Of those graduates, 85% went to work in the Business field.

Description and Evaluation of Recent Changes Made in Support of Student Learning:
No significant changes were made in this assessment period.

PART 3: REPORT ON RECENT ASSESSMENT OF STUDENT LEARNING

Student Learning Outcome(s) Assessed:	Classes/Cohorts Assessed:
<i>To add rows: right-click in cell below and select "Insert," "Insert Rows Above"</i> 1. Recognize and demonstrate effective teamwork skills. 2. Research and use data to effectively evaluate and solve business problems. 3. Utilize technology in appropriate business situations.	BA 1131, Business Professionalism BA 1101, Introduction to Business

Measurement Tool(s) Used:	Enter X's for type of tool				Initial Achievement Target or Expectation:
	Internal	External	Direct	Indirect	
<i>To add rows: right –click in cell below and select "Insert," "Insert Rows Above"</i>					
Team Project for Outcome 1	X		X		80% of students completing 80% or higher
Business Plan Project for Outcomes 2 and 3	X		X		80% of students completing 80% or higher

Assessment Findings:		
Team Evaluation Rubric Data		
Two hundred twenty-four grades were collected in several sections of BA 1131 over the Fall 2014 and Spring 2015 terms. The table below shows the grading breakdown for those students on the Teamwork Evaluation.		
Student Score	Number of Students	% of Sample
91-100	115	51%
81-90	55	25%
71-80	29	13%
61-70	15	7%
Below 61	10	4%
Business Plan Project Data		
Seventy-six student grades were collected from BA 1101 over the Fall 2014 and Spring 2015 terms. The table below shows the grading breakdown for those students on the Business Plan project.		
Student Score	Number of Students	% of Sample
91-100	43	57%
81-90	19	25%
71-80	4	5%
61-70	2	2%
Below 61	8	11%

Analysis and Interpretation of Assessment Findings:
Team Evaluation Rubric Analysis

77% of the students that completed the Team Evaluation rubric earned an 80% or better which is 3% lower than the target of 80%.

Business Plan Project Analysis

82% of the students that completed the Business Plan earned an 80% or better which is lower than last year of 86% and higher than the target of 80%.

Action Plan in Support of Student Learning:

Team Evaluation Rubric Action

The desired outcome of 80% was not reached in this assessment period. This assessment measure is currently applied to different projects depending upon the faculty member. It is not part of the student's grade so faculty are not consistent how they complete the assessment, so the suggestion is to change from this assessment to a specific rubric that will be part of the student's grade for a common Team project given by all sections of BA 1131. A consistent project with rubric will be given in Spring 2016.

Business Plan Project Action

Even though students reached the desired outcome of 80% (82%), for the BA 1101 Business Plan a change in assessment is recommended. A common assessment which is not a Business Plan will begin in Fall 2015.

Recommendations, Proposals, and/or Funding Requests:

None at this time.

PART 4: EMBEDDED OUTCOMES

Critical Thinking and Life Skills/Teamwork Development within Programs:

- a) Please describe how Critical Thinking assessment is embedded within your program assessment.
- b) Please describe how Life Skills/Teamwork assessment is embedded within your program assessment.

a) Critical Thinking skills are needed to create a Business Plan. These skills are assessed in this report on both documents.

b) Teamwork is a key component of the Business Professionalism course and is one of the skills where this is assessed. Team based projects are also used in many of the other courses in this certificate.

PART 5: ASSESSMENT CYCLE PLAN (Copy and paste from original plan if unchanged)

Cycle Years:	Plan Description:
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2011-2016	This assessment plan measures the skills identified by the program as necessary for success of our students in the workplace. The measurement tools are an accurate reflection of a student's learning outcomes identified by the plan.
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Student Learning Outcomes:	When Measured:	Where Measured:	How Measured:
1. Recognize and demonstrate effective teamwork skills.	2012-2016	BA 1131	Team project
2. Research and use data to effectively evaluate and solve business problems.	2012-2016	BA 1101	Business Plan Project
3. Utilize technology in appropriate business situations.	2012-2016	BA 1101	Business Plan Project
4.			
5.			
6.			
7.			
8.			
9.			
10.			