

# CNM ANNUAL STUDENT LEARNING ASSESSMENT REPORT

*Due to the Student Academic Assessment Committee by October 15*



## PART 1: REPORT INFORMATION

Report Year and Contact Information			
<u>2017-2018</u> Academic Year	<u>Carol Rogers</u> Contact Person	<u>crogers25@cnm.edu</u> CNM Email	<u>X 50073</u> CNM Office Extension

  

Subject of this Report
BIT--BKKPG_CERT--Bookkeeping Certificate

## PART 2: CONTEXT IN WHICH THE ASSESSMENT TOOK PLACE

Program/Area Highlights and Successes
<small>(Wherever applicable, include course completion rates, job placement outcomes, and licensing examination pass rates. See the program information dashboard at <a href="https://livecnm.sharepoint.com/sites/Dashboards/SitePages/Program%20Information%20Dashboard.aspx">https://livecnm.sharepoint.com/sites/Dashboards/SitePages/Program%20Information%20Dashboard.aspx</a> (access restricted to CNM employees) and other reports at <a href="https://www.cnm.edu/depts/opie">https://www.cnm.edu/depts/opie</a>.)</small>
The number of bookkeeping certificates awarded decreased from 67 on the 2016-2017 academic year to 49 in the 2017-2018 academic year. The number of bookkeeping declared majors increased from 39 in the 2016-2017 academic year to 45 in the 2017-2018 academic year.

  

Changes Implemented During the Past Year in Support of Student Learning
Acct 1140, Accounting Applications, had a major course revision in Spring 2017. One key change was the implementation of a common final exam in Spring 2017.

**PART 3: REPORT ON ASSESSMENT OF STUDENT LEARNING**

<b>Assessment Method</b>	<b>Type of Assessment Tool</b>	<b>Population or Course(s) Assessed</b>	<b>Graduate Learning Outcome(s) Assessed</b>	<b>Mastery Level</b> (E.g., "Minimum score of 3 on a rubric scaled 0-4" or "Minimum score of 75%")	<b>Targeted % Achieving Mastery</b>	<b>Outcome</b>
Acct 1140, Common Final Exam	Direct & Internal	Acct 1140, Accounting Applications	Identify, analyze and record business transactions	75% of students will receive a score of 75% or higher on this assessment.	72%	Target not met
Acct 1140, Common Bank Reconciliation Problem	Direct & Internal	Acct 1140, Accounting Applications	Prepare common accounting documents, such as bank reconciliations	75% of students will receive a score of 75% or higher on this bank reconciliation assessment.	79%	Target met
Acct 1410, Common Final Exam	Direct & Internal	Acct 1410, Quickbooks Complete	Apply accounting knowledge in internship/cooperative education setting or simulated business situations.	Students will average 71% or higher on the common final exam.	75%	Target met

<b>Summary of Assessment Findings</b>
<p>Outcome 1: 71.79% of students scored a 75% or higher on the common final exam for Acct 1140. The target was not met. The average score on the Common Final Exam was 81.17%.</p> <p>Outcome 2: 79.49% of students scored a 75% or higher on the bank reconciliation problem on the Acct 1140 common final exam. The target was met. The average score on the bank reconciliation problem was 86.49%.</p> <p>Outcome 3: The average Final Exam grade for Acct 1410, Quickbooks Complete was 74.85%. The target was met.</p>

<b>Interpretation of Assessment Findings</b>
<p>Outcome 1: In comparison to the prior semester findings (this assessment was first used Spring, 2017), there has been a decrease in both the percentage of students scoring a 75% or higher on the common final exam and on the average grade on the final exam.</p> <p>Outcome 2: In comparison to the prior semester findings (this assessment was first used Spring, 2017), there has been a decrease in both the percentage of students scoring a 75% or higher on the common bank reconciliation problem and on the average grade on this bank reconciliation problem.</p>

Outcome 3: Even though this target was met, there was a significant decrease in the percentage of students receiving a 71% or higher on the Final Exam. In the prior academic year, 87.42% of students scored a 71% or higher on the Final Exam.

**Action Plan in Support of Student Learning** (Describe changes to be made that are based at least in part on the assessment interpretation. If the assessment did not yield useful information, describe changes to be made in the assessment methodology and/or criteria.)

Outcome 1 & 2: Due to the newness of this common final exam, the Acct 1140 accounting team will continue to closely monitor these results to ensure that this assessment tool is a viable measure of this outcome. They will also ensure that all instructors of this course are grading the common final exam the same.

Outcome 3: Changes were made to the Acct 1410 Common Final Exam at the beginning of the 2017-2018 academic year. This may have influenced these results. The Acct 1410 team will continue to monitor these Final Exam results to ensure that this assessment tool is a viable measure of this outcome.

**Please select all of the following that characterize the types of changes described in the above action plan:**

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Assessment criteria revision | <input type="checkbox"/> Assessment methodology revision | <input checked="" type="checkbox"/> Assignment revision |
| <input type="checkbox"/> Budgetary reallocation       | <input type="checkbox"/> Change in teaching approach     | <input type="checkbox"/> Course content revision        |
| <input type="checkbox"/> Curricular Revision          | <input type="checkbox"/> Faculty training/development    | <input type="checkbox"/> Process revision               |

Recommendations, Proposals, and/or Funding Requests	Budget Needed
N/A	

**PART 4: REMAINING YEARS IN CURRENT ASSESSMENT CYCLE PLAN** (including any revisions) – **OR -- UPCOMING ASSESSMENT CYCLE PLAN** (if this was the final year)

<b>Years of Full Cycle</b>	<b>Next Year's Assessment Focus</b> (Describe how the next planned assessment is expected to provide information that can be used toward improving student learning.)
2016/2017 – 2020/2021	This plan is used to assess the Bookkeeping Certificate so to provide a consistent process for documenting and reporting outcome results and actions taken as a result of the assessment.

<b>Graduate Learning Outcomes to Be Assessed</b>	<b>Years in which Assessment Is Planned</b>	<b>Population/Courses to Be Assessed</b>	<b>Planned Assessment Approach</b>
Identify, analyze and record business transaction	2018-2019	Acct 1140, Accounting Applications	Acct 1140 Common Final Exam
Prepare common accounting documents, such as bank reconciliations	2018-2019	Acct 1140, Accounting Applications	Acct 1140, Common Final Exam, bank reconciliation problem
Apply accounting knowledge in an internship/cooperative education setting or in a simulated business situation.	2018-2019	Acct 2095/2098, Internships, Cooperatives Acct 1410, Quickbooks Complete	Acct 2095/2098 employer survey or project Acct 1410 Common Final Exam Assessment tool used will be determined by the number of students taking the assessment.