

CNM ANNUAL STUDENT LEARNING ASSESSMENT REPORT

Due to the Student Academic Assessment Committee by October 15



PART 1: REPORT INFORMATION

Report Year and Contact Information			
<u>2017-2018</u> Academic Year	<u>Carol Rogers</u> Contact Person	<u>crogers25@cnm.edu</u> CNM Email	<u>X 50073</u> CNM Office Extension

Subject of this Report
BIT--BUSINESS_AA--Business Degree

PART 2: CONTEXT IN WHICH THE ASSESSMENT TOOK PLACE

Program/Area Highlights and Successes
(Wherever applicable, include course completion rates, job placement outcomes, and licensing examination pass rates. See the program information dashboard at https://livecnm.sharepoint.com/sites/Dashboards/SitePages/Program%20Information%20Dashboard.aspx (access restricted to CNM employees) and other reports at https://www.cnm.edu/depts/opie .)
The number of Business AA degrees awarded increased to 165 for the 2017-2018 academic year from 143 for the 2016-2017 academic year. The number of Business AA declared majors decreased to 2097 in the 2017-2018 academic year from 2218 in the 2016-2017 academic year.

Changes Implemented During the Past Year in Support of Student Learning
Due to changes implemented in the 2016-2017 academic year, this academic year of 2017-2018 was used to gather data to help determine the effectiveness of the prior year curriculum changes.

PART 3: REPORT ON ASSESSMENT OF STUDENT LEARNING

Assessment Method	Type of Assessment Tool	Population or Course(s) Assessed	Graduate Learning Outcome(s) Assessed	Mastery Level (E.g., "Minimum score of 3 on a rubric scaled 0-4" or "Minimum score of 75%")	Targeted % Achieving Mastery	Outcome
AA General Education reports	Direct & Internal	AA General Education cycle plans & reports	Student will meet the AA general education outcomes	See the General Education Outcome reports for Communication, Mathematics, Laboratory Science, Social/Behavioral Science, and Humanities/Fine Arts.	N/A	N/A
Post-graduate survey and information from transfer institutions	Direct & Internal	Annual Program Review Transfer Information compiled by CNM	Transfer to a four year program to continue studies toward a 4-year degree in Business and perform with equivalent success to non-transfer students	75% of the students will transfer to a 4-year university	94%	Target met
Common Final Exam	Direct & Internal	Acct 1115, Introduction to Financial Accounting	Apply appropriate accounting principles to business transactions	Students will average 71% on the common final exam	68%	Target not met
Common Final Exam	Direct & Internal	Acct 1210, Introduction to Managerial Accounting	Identify managerial accounting concepts for use in business decision-making.	Students will average 71% on the common final exam	73%	Target met

Summary of Assessment Findings
Outcome 1: See the General Education Outcome reports

Outcome 2: The mastery target was met. From the 2016-2017 Annual Program Review Transfer Information (from data collected in 2017-2018) compiled by CNM's Planning, Budget & Institutional Research department, 94% of the 126 students contacted who received the Associates of Arts in Business stated that they were continuing their education.

Outcome 3: The mastery target of 71% was not met. The average Final Exam grade for Acct 1115 was 67.52%.

Outcome 4: The mastery target of 71% was met. The average Final Exam grade for Acct 1210 was 72.35%.

Interpretation of Assessment Findings

Outcome 1 results will be reported in the AA General Education reports.

Outcome 2 results show that the target was met with 94% of the student contacted were continuing their education. There are still some concerns over the ability to obtain the transfer data. CNM is working with the 4-year institutions and the State of New Mexico to improve this process,

Outcome 3 results show that this target was not met. This is only the second year of data collection for this new Acct 1115 course. The accounting faculty are concerned with these results since this target (using a very similar common final exam) was met last year, 2016-2017 AY. In 2016-2017 AY, the average Final Exam grade was 72.74%.

Outcome 4 results show that this target was met. For the second year in a row, this target was met. There was a complete re-evaluation/re-write of the Acct 1210 Final Exam in Fall 2016. The Acct 1210 Final Exam continues to be reviewed to ensure that this measurement tool is doing a good job of assessing the students understanding of the course material.

Action Plan in Support of Student Learning (Describe changes to be made that are based at least in part on the assessment interpretation. If the assessment did not yield useful information, describe changes to be made in the assessment methodology and/or criteria.)

Outcome 3: The Acct 1115 sub-team will analyze the final exam overall results by exam question making any changes needed before the Acct 1115 common final exams are given for Fall 2018. The results of the revised Acct 1115 common final exam will be evaluated over the next assessment cycle.

Outcome 4: The Acct 1210 sub-team will continue to monitor the results of the revised Acct 1210 common final exam over the next assessment cycle.

Please select all of the following that characterize the types of changes described in the above action plan:

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|---|--|---|
| <input type="checkbox"/> Assessment criteria revision | <input type="checkbox"/> Assessment methodology revision | <input checked="" type="checkbox"/> Assignment revision |
| <input type="checkbox"/> Budgetary reallocation | <input type="checkbox"/> Change in teaching approach | <input type="checkbox"/> Course content revision |
| <input type="checkbox"/> Curricular Revision | <input type="checkbox"/> Faculty training/development | <input type="checkbox"/> Process revision |

Recommendations, Proposals, and/or Funding Requests	Budget Needed
n/a	

PART 4: REMAINING YEARS IN CURRENT ASSESSMENT CYCLE PLAN (including any revisions) – **OR -- UPCOMING ASSESSMENT CYCLE PLAN** (if this was the final year)

Years of Full Cycle	Next Year's Assessment Focus (Describe how the next planned assessment is expected to provide information that can be used toward improving student learning.)
2016/2017 – 2020/2021	This plan is used to assess the AA in Business degree so to provide a consistent process for documenting and reporting outcome results and actions taken as a result of this assessment.

Graduate Learning Outcomes to Be Assessed	Years in which Assessment Is Planned	Population/Courses to Be Assessed	Planned Assessment Approach
Students will meet the AA general education outcomes	See AA General Education cycle plans and reports		
Transfer to a four year program to continue studies toward a 4-year degree in Business and perform with equivalent success to non-transfer students	2018-2019	Annual Program Review Transfer Information compiled by CNM's Planning, Budget & Institutional Research	Post-graduate surveys and information from transfer institutions
Apply appropriate accounting principles to business transactions	2018-2019	Acct 1115, Introduction to Financial Accounting	Common final exam
Identify managerial accounting concepts for use in business decision-making	2018-2019	Acct 1210, Introduction to Managerial Accounting	Common final exam