

CNM ANNUAL STUDENT LEARNING ASSESSMENT REPORT

Due to the Student Academic Assessment Committee by October 15



PART 1: REPORT INFORMATION

Report Year and Contact Information			
2018-2019	Ben White	Bwhite37@cnm.edu	X 50820
Academic Year	Contact Person	CNM Email	CNM Office Extension
Subject of this Report			
BIT--BA_AAS--Business Administration Degree			

PART 2: CONTEXT IN WHICH THE ASSESSMENT TOOK PLACE

Program/Area Highlights and Successes
(Wherever applicable, include course completion rates, job placement outcomes, and licensing examination pass rates. See the program information dashboard at https://livecnm.sharepoint.com/sites/Dashboards/SitePages/Program%20Information%20Dashboard.aspx (access restricted to CNM employees) and other reports at https://www.cnm.edu/depts/opie .)
For the fiscal year 2018-19, of the 800 declared students for the Business Administration Certificate 73 earned the degree
Changes Implemented During the Past Year in Support of Student Learning
No significant changes were made in this assessment period.

PART 3: REPORT ON ASSESSMENT OF STUDENT LEARNING

Assessment Method	Type of Assessment Tool	Population or Course(s) Assessed	Graduate Learning Outcome(s) Assessed	Mastery Level (E.g., "Minimum score of 3 on a rubric scaled 0-4" or "Minimum score of 75%")	Targeted % Achieving Mastery	Outcome
Capstone Project (Strategic Plan)	Direct & Internal	BA 2999 Capstone	Apply general business and management functions.	80% of students completing 81% or higher	82%	Target met

Capstone Project (Strategic Plan)	Direct & Internal	BA 2999 Capstone	Develop marketing strategies.	80% of students completing 81% or higher	82%	Target met
Capstone Project (Strategic Plan)	Direct & Internal	BA 2999 Capstone	Research and use data to effectively evaluate and solve business problems.	80% of students completing 81% or higher	82%	Target met
Capstone Project (Strategic Plan)	Direct & Internal	BA 2999 Capstone	Utilize technology in appropriate business situations.	80% of students completing 81% or higher	82%	Target met
Capstone Project (Strategic Plan)	Direct & Internal	BA 2999 Capstone	Organize and express ideas clearly orally and in writing	80% of students completing 81% or higher	82%	Target met
Team project	Direct & Internal	BA 1131 Business Professionalism	Recognize and demonstrate effective teamwork skills	80% of students completing 81% or higher	84%	Target met
Common Final Exam	Direct & Internal	Acct 1210, Introduction to Managerial Accounting	Identify managerial accounting concepts for use in business decision-making.	Students will average 71% on the common final exam	71%	Target met
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Summary of Assessment Findings

Outcomes 1-5: Capstone Project (Strategic Plan) data – sixty-six (66) student grades were collected from BA 2999 for the fiscal year. 54/66 (82%) received an 81% or above

Outcome 6: Team Evaluation Data – two hundred-sixty-eight student grades were collected from BA 1131 for the fiscal year. 224/268 (84%) received an 81% or higher

Outcome 7: Common Final exam - The mastery target of 71% was met. The average Final Exam grade for ACCT 1210 was 71.3%

Interpretation of Assessment Findings

Outcome 1-5: BA 2999 Capstone 82% of students received an 81% or higher; Target was met.

Outcome 6: BA 1131 Business Professionalism Team Project Target met; results indicate all instructors are focusing students on the soft skills to successfully complete the team project.

Outcome 7: Acct 1210 Final Exam; results show that this target was met. For the third year in a row, this target was met. There was a complete re-evaluation/re-write of the Acct 1210 Final Exam in Fall 2016. The Acct 1210 Final Exam continues to be reviewed to ensure that this measurement tool is doing a good job of assessing the students understanding of the course material.

Action Plan in Support of Student Learning (Describe changes to be made that are based at least in part on the assessment interpretation. If the assessment did not yield useful information, describe changes to be made in the assessment methodology and/or criteria.)

Outcome 1-5: The BA 2999 Capstone instructors will look for ways to link overall results to specific Student Learning Outcomes to high light strengths and areas of improvement.

Outcome 6: The BA 1131 Business Professionalism team will look at ways to link specific team project dimensions to Student Learning Objectives

Outcome 7: The Acct 1210 sub-team will continue to monitor the results of the revised Acct 1210 common final exam over the next assessment cycle, making any changes needed before the Acct 1210 common final exams are given for Fall 2019.

Please select all of the following that characterize the types of changes described in the above action plan:

- | | | |
|---|--|---|
| <input type="checkbox"/> Assessment criteria revision | <input type="checkbox"/> Assessment methodology revision | <input checked="" type="checkbox"/> Assignment revision |
| <input type="checkbox"/> Budgetary reallocation | <input type="checkbox"/> Change in teaching approach | <input type="checkbox"/> Course content revision |
| <input type="checkbox"/> Curricular Revision | <input type="checkbox"/> Faculty training/development | <input type="checkbox"/> Process revision |

Recommendations, Proposals, and/or Funding Requests**Budget Needed**

n/a

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PART 4: REMAINING YEARS IN CURRENT ASSESSMENT CYCLE PLAN (including any revisions) – **OR -- UPCOMING ASSESSMENT CYCLE PLAN** (if this was the final year)

Years of Full Cycle	Next Year's Assessment Focus (Describe how the next planned assessment is expected to provide information that can be used toward improving student learning.)
2016/2017 – 2020/2021	This plan is used to assess the AAS in Business Degree so to provide a consistent process for documenting and reporting outcome results and actions taken as a result of this assessment.

Graduate Learning Outcomes to Be Assessed	Years in which Assessment Is Planned	Population/Courses to Be Assessed	Planned Assessment Approach
Business AAS Degree Completion	2019-2020	Click or tap here to enter text.	Click or tap here to enter text.
Apply general business and management functions	2019-2020	BA 2229 Capstone	Capstone Project (Strategic Plan)
Develop marketing strategies.	2019-2020	BA 2229 Capstone	Capstone Project (Strategic Plan)
Evaluate and apply financial data for decision making.	2019-2020	BA 2229 Capstone	Capstone Project (Strategic Plan)
Research and use data to effectively evaluate and solve business problems.	2019-2020	BA 2229 Capstone	Capstone Project (Strategic Plan)
Organize and express ideas clearly orally and in writing.	Click or tap here to enter text.	BA 2229 Capstone	Capstone Project (Strategic Plan)
Recognize and demonstrate effective teamwork skills	Click or tap here to enter text.	BA 1131 Business Professionalism	Team Project
Identify managerial accounting concepts for use in business decision-making	Click or tap here to enter text.	ACCT 1210	Common Final Exam
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