

# CNM ANNUAL STUDENT LEARNING ASSESSMENT REPORT

*Due to the Student Academic Assessment Committee by October 15*



## PART 1: REPORT INFORMATION

Report Year and Contact Information			
<u>2018-2019</u> Academic Year	<u>Carol Rogers</u> Contact Person	<u>crogers25@cnm.edu</u> CNM Email	<u>X 50073</u> CNM Office Extension

  

Subject of this Report
BIT--BKKPG_CERT--Bookkeeping Certificate

## PART 2: CONTEXT IN WHICH THE ASSESSMENT TOOK PLACE

Program/Area Highlights and Successes
<small>(Wherever applicable, include course completion rates, job placement outcomes, and licensing examination pass rates. See the program information dashboard at <a href="https://livecnm.sharepoint.com/sites/Dashboards/SitePages/Program%20Information%20Dashboard.aspx">https://livecnm.sharepoint.com/sites/Dashboards/SitePages/Program%20Information%20Dashboard.aspx</a> (access restricted to CNM employees) and other reports at <a href="https://www.cnm.edu/depts/opie">https://www.cnm.edu/depts/opie</a>.)</small>
The number of bookkeeping certificates awarded decreased from 49 in the 2017-2018 academic year to 48 in the 2018-2019 academic year. The number of bookkeeping declared majors decreased from 45 in the 2017-2018 academic year to 30 in the 2018-2019 academic year.

  

Changes Implemented During the Past Year in Support of Student Learning
None. Year 2 of collecting data on the Acct 1140 Common Final Exam.

**PART 3: REPORT ON ASSESSMENT OF STUDENT LEARNING**

<b>Assessment Method</b>	<b>Type of Assessment Tool</b>	<b>Population or Course(s) Assessed</b>	<b>Graduate Learning Outcome(s) Assessed</b>	<b>Mastery Level</b> (E.g., "Minimum score of 3 on a rubric scaled 0-4" or "Minimum score of 75%")	<b>Targeted % Achieving Mastery</b>	<b>Outcome</b>
Acct 1140, Common Final Exam	Direct & Internal	Acct 1140, Accounting Applications	Identify, analyze and record business transactions	75% of students will receive a score of 75% or higher on this assessment.	72%	Target not met
Acct 1140, Common Bank Reconciliation Problem	Direct & Internal	Acct 1140, Accounting Applications	Prepare common accounting documents, such as bank reconciliations	75% of students will receive a score of 75% or higher on this bank reconciliation assessment.	89%	Target met
Acct 1410, Common Final Exam	Direct & Internal	Acct 1410, Quickbooks Complete	Apply accounting knowledge in internship/cooperative education setting or simulated business situations.	Students will average 71% or higher on the common final exam.	71%	Target met
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### Summary of Assessment Findings

Outcome 1: 71.25% of students scored a 75% or higher on the common final exam for Acct 1140. The target was not met. The average score on the Common Final Exam was 79.53%.

Outcome 2: 88.75% of students scored a 75% or higher on the bank reconciliation problem on the Acct 1140 common final exam. The target was met. The average score on the bank reconciliation problem was 89.82%.

Outcome 3: The average Final Exam grade for Acct 1410, Quickbooks Complete was 71.29%. The target was met.

### Interpretation of Assessment Findings

Outcome 1: In comparison to the 2017-2018 academic year findings, there has been a decrease in both the percentage of students scoring a 75% or higher on the common final exam and on the average grade on the final exam. The decrease was minimal, 0.54% in the percentage of students scoring a 75% or higher on the common final exam. The average grade decreased by 1.64%.

Outcome 2: In comparison to the 2017-2018 academic year findings, there has been a marked increase in both the percentage of students scoring a 75% or higher (an increase of 9.26%) on the common bank reconciliation problem and on the average grade (an increase of 3.33%) on this bank reconciliation problem.

Outcome 3: Even though this target was met, there was a decrease for the second year in a row in the final exam average grade. In the prior academic year, the Final Exam class average for Acct 1410 was 74.85.

**Action Plan in Support of Student Learning** (Describe changes to be made that are based at least in part on the assessment interpretation. If the assessment did not yield useful information, describe changes to be made in the assessment methodology and/or criteria.)

Outcome 1 & 2: Due to the newness of this common final exam, the Acct 1140 accounting team will continue to closely monitor these results to ensure that this assessment tool is a viable measure of this outcome. They will also ensure that all instructors of this course are grading the common final exam the same.

Outcome 3: Changes were made to the Acct 1410 Common Final Exam at the beginning of the 2017-2018 academic year. This may have influenced these results. The Acct 1410 team will continue to monitor these Final Exam results to ensure that this assessment tool is a viable measure of this outcome.

***Please select all of the following that characterize the types of changes described in the above action plan:***

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Assessment criteria revision | <input type="checkbox"/> Assessment methodology revision | <input checked="" type="checkbox"/> Assignment revision |
| <input type="checkbox"/> Budgetary reallocation       | <input type="checkbox"/> Change in teaching approach     | <input type="checkbox"/> Course content revision        |
| <input type="checkbox"/> Curricular Revision          | <input type="checkbox"/> Faculty training/development    | <input type="checkbox"/> Process revision               |

Recommendations, Proposals, and/or Funding Requests	Budget Needed
N/A	Click or tap here to enter text.

**PART 4: REMAINING YEARS IN CURRENT ASSESSMENT CYCLE PLAN** (including any revisions) – **OR -- UPCOMING ASSESSMENT CYCLE PLAN** (if this was the final year)

<b>Years of Full Cycle</b>	<b>Next Year's Assessment Focus</b> (Describe how the next planned assessment is expected to provide information that can be used toward improving student learning.)
2016/2017 – 2020/2021	This plan is used to assess the Bookkeeping Certificate so to provide a consistent process for documenting and reporting outcome results and actions taken as a result of this assessment.

Graduate Learning Outcomes to Be Assessed	Years in which Assessment Is Planned	Population/Courses to Be Assessed	Planned Assessment Approach
Identify, analyze and record business transaction	2019-2020	Acct 1140, Accounting Applications	Acct 1140 Common Final Exam
Prepare common accounting documents, such as bank reconciliations	2019-2020	Acct 1140, Accounting Applications	Acct 1140, Common Final Exam, bank reconciliation problem
Apply accounting knowledge in an internship/cooperative education setting or in a simulated business situation.	2019-2020	Acct 2095/2098, Internships, Cooperatives Acct 1410, Quickbooks Complete	Acct 2095/2098 employer survey or project Acct 1410 Common Final Exam Assessment tool used will be determined by the number of students taking the assessment.
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