

# CNM ANNUAL STUDENT LEARNING ASSESSMENT REPORT

*Due to the Student Academic Assessment Committee by October 15*



## PART 1: REPORT INFORMATION

Report Year and Contact Information			
2018-2019	Ben White	Bwhite37@cnm.edu	X 50820
<b>Academic Year</b>	<b>Contact Person</b>	<b>CNM Email</b>	<b>CNM Office Extension</b>
Subject of this Report			
BIT--ENR_CERT--Entrepreneurship Certificate			

## PART 2: CONTEXT IN WHICH THE ASSESSMENT TOOK PLACE

Program/Area Highlights and Successes
(Wherever applicable, include course completion rates, job placement outcomes, and licensing examination pass rates. See the program information dashboard at <a href="https://livecnm.sharepoint.com/sites/Dashboards/SitePages/Program%20Information%20Dashboard.aspx">https://livecnm.sharepoint.com/sites/Dashboards/SitePages/Program%20Information%20Dashboard.aspx</a> (access restricted to CNM employees) and other reports at <a href="https://www.cnm.edu/depts/opie">https://www.cnm.edu/depts/opie</a> .)
For the fiscal year 2018-19, of the 29 students with this declared major certificate, 6 received the certificate.
Changes Implemented During the Past Year in Support of Student Learning
No significant changes were made in this assessment period.

## PART 3: REPORT ON ASSESSMENT OF STUDENT LEARNING

Assessment Method	Type of Assessment Tool	Population or Course(s) Assessed	Graduate Learning Outcome(s) Assessed	Mastery Level (E.g., "Minimum score of 3 on a rubric scaled 0-4" or "Minimum score of 75%")	Targeted % Achieving Mastery	Outcome
Business Plan	Direct & Internal	BA 2105 Entrepreneurship	Demonstrate knowledge of the components of the business environment	80% of students completing 81% or higher	100%	Target met

Business Plan	Direct & Internal	BA 2105 Entrepreneurship	Conduct marketing research and feasibility assessment	80% of students completing 81% or higher	100%	Target met
Business Plan	Direct & Internal	BA 2105 Entrepreneurship	Identify and understand the sources of liability and strategies to minimize legal risk	80% of students completing 81% or higher	100%	Target met
Business Plan	Direct & Internal	BA 2105 Entrepreneurship	Use accounting software to record accounting transactions	80% of students completing 81% or higher	100%	Target met
Click or tap here to enter text.	Choose an item.	Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.	N/A	Choose an item.
Click or tap here to enter text.	Choose an item.	Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.	N/A	Choose an item.
Click or tap here to enter text.	Choose an item.	Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.	N/A	Choose an item.
Click or tap here to enter text.	Choose an item.	Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.	Choose an item.	Choose an item.
Click or tap here to enter text.	Choose an item.	Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.	Choose an item.	Choose an item.
Click or tap here to enter text.	Choose an item.	Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.	Choose an item.	Choose an item.

<b>Summary of Assessment Findings</b>
Outcome 1-4: Business Plan Data – 22 fast Track students all received 81% or higher in this project

<b>Interpretation of Assessment Findings</b>
Outcome 1-4; BA 2105 was taught in the Fast Track cohort forum, and the nature of that method of teaching was conducive to provide students the instructor ratio and the dedicated attention necessary to complete the Business Plan

<b>Action Plan in Support of Student Learning</b> (Describe changes to be made that are based at least in part on the assessment interpretation. If the assessment did not yield useful information, describe changes to be made in the assessment methodology and/or criteria.)
Outcome 1-4: The Entrepreneurship Course owners will look at the specific Student Learning Outcomes to ensure there is direct linkage with the project.

*Please select all of the following that characterize the types of changes described in the above action plan:*

- Assessment criteria revision
- Budgetary reallocation
- Curricular Revision
- Assessment methodology revision
- Change in teaching approach
- Faculty training/development
- Assignment revision
- Course content revision
- Process revision

Recommendations, Proposals, and/or Funding Requests	Budget Needed
n/a	Click or tap here to enter text.

**PART 4: REMAINING YEARS IN CURRENT ASSESSMENT CYCLE PLAN** (including any revisions) – **OR -- UPCOMING ASSESSMENT CYCLE PLAN** (if this was the final year)

<b>Years of Full Cycle</b>	<b>Next Year's Assessment Focus</b> (Describe how the next planned assessment is expected to provide information that can be used toward improving student learning.)
2016/2017 – 2020/2021	This plan is used to assess the AAS in Business Degree so to provide a consistent process for documenting and reporting outcome results and actions taken as a result of this assessment.

<b>Graduate Learning Outcomes to Be Assessed</b>	<b>Years in which Assessment Is Planned</b>	<b>Population/Courses to Be Assessed</b>	<b>Planned Assessment Approach</b>
Entrepreneurship Certificate	2019-2020	Click or tap here to enter text.	Click or tap here to enter text.
Demonstrate knowledge of the components of the business environment	2019-2020	BA 2105 Entrepreneurship	Team Project
Conduct marketing research and feasibility assessment	2019-2020	BA 2105 Entrepreneurship	Innovation Project
Identify and understand the sources of liability and strategies to minimize legal risk	2019-2020	BA 2105 Entrepreneurship	Innovation Project
Use accounting software to record accounting transactions	2019-2020	BA 2105 Entrepreneurship	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.		Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.

