

# CNM ANNUAL STUDENT LEARNING ASSESSMENT REPORT

*Due to the Student Academic Assessment Committee by October 15*



## PART 1: REPORT INFORMATION

Report Year and Contact Information			
<u>2018-2019</u>	<u>Ben White</u>	<u>Bwhite37@cnm.edu</u>	<u>X 50820</u>
<b>Academic Year</b>	<b>Contact Person</b>	<b>CNM Email</b>	<b>CNM Office Extension</b>

  

Subject of this Report
BIT--GENBUS_CERT--General Business Certificate

## PART 2: CONTEXT IN WHICH THE ASSESSMENT TOOK PLACE

<b>Program/Area Highlights and Successes</b> (Wherever applicable, include course completion rates, job placement outcomes, and licensing examination pass rates. See the program information dashboard at <a href="https://livecnm.sharepoint.com/sites/Dashboards/SitePages/Program%20Information%20Dashboard.aspx">https://livecnm.sharepoint.com/sites/Dashboards/SitePages/Program%20Information%20Dashboard.aspx</a> (access restricted to CNM employees) and other reports at <a href="https://www.cnm.edu/depts/opie">https://www.cnm.edu/depts/opie</a> .)
For the fiscal year 2018-19, 213 students earned a General Business Certificate

  

<b>Changes Implemented During the Past Year in Support of Student Learning</b>
No significant changes were made in this assessment period.

**PART 3: REPORT ON ASSESSMENT OF STUDENT LEARNING**

<b>Assessment Method</b>	<b>Type of Assessment Tool</b>	<b>Population or Course(s) Assessed</b>	<b>Graduate Learning Outcome(s) Assessed</b>	<b>Mastery Level</b> (E.g., "Minimum score of 3 on a rubric scaled 0-4" or "Minimum score of 75%")	<b>Targeted % Achieving Mastery</b>	<b>Outcome</b>
Team Project	Direct & Internal	BA 1131 Business Professionalism	Recognize and demonstrate effective teamwork skills.	80% of students completing 81% or higher	84%	Target met
Innovation Project	Direct & Internal	BA 1101 Intro to Business	Research and use data to effectively evaluate and solve business problems.	80% of students completing 81% or higher	70%	Target not met
Innovation Project	Direct & Internal	BA 1101 Intro to Business	Utilize technology in appropriate business situations.	80% of students completing 81% or higher	70%	Target not met
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<b>Summary of Assessment Findings</b>
<p>Outcome 1: Team Evaluation Data – two hundred-sixty-eight student grades were collected from BA 1131 for the fiscal year. 224/268 (84%) received an 81% or higher</p> <p>Outcomes 2 and 3: Innovation Plan - The mastery target of 80% was not met. Only the 271/388 students (70%) reached the 81% level or better.</p>

<b>Interpretation of Assessment Findings</b>
<p>Outcome 1: 1131 Business Professionalism Team Project Target met; results indicate all instructors are focusing students on the soft skills to successfully complete the team project.</p> <p>Outcomes 2 and 3: BA 1101 Innovation Plan Project; analysis of the Innovation Plan results indicate instructors are assigning different levels of percentages/points to the assignment. Many students are accepting lower (yet passing) course grades by completing a bare minimum or opting out of the assignment altogether. This is a programmatic concern and will be addressed in subsequent years.</p>

<b>Action Plan in Support of Student Learning</b> (Describe changes to be made that are based at least in part on the assessment interpretation. If the assessment did not yield useful information, describe changes to be made in the assessment methodology and/or criteria.)
<p>Outcome 1: The BA 1131 Business Professionalism team will look at ways to link specific team project dimensions to Student Learning Objectives</p> <p>Outcomes 2 and 3: The BUSA 1110 Introduction to Business course team will look at ways to link specific sections of the Innovation Plan to Student Learning Outcomes to better substantiate measures by identifying areas of strength and areas of improvement.</p>

**Please select all of the following that characterize the types of changes described in the above action plan:**

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Assessment criteria revision | <input type="checkbox"/> Assessment methodology revision | <input checked="" type="checkbox"/> Assignment revision |
| <input type="checkbox"/> Budgetary reallocation       | <input type="checkbox"/> Change in teaching approach     | <input type="checkbox"/> Course content revision        |
| <input type="checkbox"/> Curricular Revision          | <input type="checkbox"/> Faculty training/development    | <input type="checkbox"/> Process revision               |

<b>Recommendations, Proposals, and/or Funding Requests</b>	<b>Budget Needed</b>
n/a	Click or tap here to enter text.

**PART 4: REMAINING YEARS IN CURRENT ASSESSMENT CYCLE PLAN** (including any revisions) – **OR -- UPCOMING ASSESSMENT CYCLE PLAN** (if this was the final year)

<b>Years of Full Cycle</b>	<b>Next Year's Assessment Focus</b> (Describe how the next planned assessment is expected to provide information that can be used toward improving student learning.)
2016/2017 – 2020/2021	This plan is used to assess the AAS in Business Degree so to provide a consistent process for documenting and reporting outcome results and actions taken as a result of this assessment.

<b>Graduate Learning Outcomes to Be Assessed</b>	<b>Years in which Assessment Is Planned</b>	<b>Population/Courses to Be Assessed</b>	<b>Planned Assessment Approach</b>
General Business Certificate	2019-2020	Click or tap here to enter text.	Click or tap here to enter text.
Recognize and demonstrate effective teamwork skills	2019-2020	BA 1131 Business Professionalism	Team Project
Research and use data to effectively evaluate and solve business problems.	2019-2020	BUSA 1110 Introduction to Business	Innovation Project
Utilize technology in appropriate business situations.	2019-2020	BUSA 1110 Introduction to Business	Innovation Project
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