

# 2014 Leading the Way Employee Giving Campaign



Leading the Way offers employees a way in which to designate their charitable giving through easy payroll deduction. Your contribution is tax deductible and 100% of your gift goes to the charity of your choice.

When you give... you help students change their story.

- You can donate to support CNM Scholarships
- You can donate to your department or school
- You can donate to any charitable organization

*“I want to provide a selfless act and give and teach students for a better tomorrow.” — Victoria Maestas*

## Choose to give

For more information contact Marshall Quam at  
**224-4686**  
or  
[leadingtheway@cnm.edu](mailto:leadingtheway@cnm.edu)

To find out about the employee featured above, please visit  
[cnm.edu/leadingtheway](http://cnm.edu/leadingtheway)

*Participation in the 50th Fund will allow you to receive a commemorative jacket.*

## Celebrating Excellence

As CNM embarks on a golden anniversary in 2015, the CNM Foundation has created a special fund to celebrate the 50 years of excellence. The 50th Fund will generate support for student scholarships and programs. Specific funds to benefit include Rust Opportunity Assistance Fund, which provides aid to students who experience unforeseen personal difficulties that can prevent them from completing their academic program, and the Milestone Fund, a scholarship that is administered through CNM Connect to reward students' academic performance and persistence. The CNM Annual Fund will also benefit from this fund to build resources for critical college programs and initiatives not able to be supported by state dollars.

To participate, you must make a special gift of \$50.00 to the 50th Fund. This gift must be made in addition to your current giving level.