

## **Biography: Samantha Sengel**

Samantha Sengel is the Vice President for Advancement and Enrollment Strategy at Central New Mexico Community College (CNM). She has 18 years of experience at CNM, serving in multiple senior leadership roles for community engagement, government relations, enrollment strategy, communications, marketing, advancement, dual credit, recruitment, innovation, global education, the President's Office, CNM Ingenuity, Inc., and CNM Foundation, Inc.

As Vice President for Advancement & Enrollment Strategy, Ms. Sengel leads the College's comprehensive strategies for advancing success through the departments of Enrollment Strategy, Marketing and Communications, Student Experience, Outreach Services, Recruitment, Dual Credit/School Relations, Global Education, and CNM Foundation, Inc. She led CNM's ambitious \$20 million by 2020 fundraising campaign. The \$20 million goal, the largest in the country, was achieved in 2019, a record-breaking success for fundraising at CNM that will help power many key initiatives supporting education innovation and access to college for students.

Under Ms. Sengel's leadership, dual credit enrollment has grown by 375% since 2007. In 2013, she guided the team that created and launched the College & Career High School (CCHS) for dual credit students on CNM's Main Campus in partnership with Albuquerque Public Schools. Every year since it opened, CCHS has earned "A" grades from the New Mexico Public Education Department. In 2014, Ms. Sengel led the planning and launch of CNM Ingenuity, Inc., a 501(c)3 nonprofit entity that has already been a major success in positioning the College for the future. CNM Ingenuity provides accelerated education in key workforce areas, wrap-around support for entrepreneurs, and ventures that foster economic development, job creation and revenue.

With 25 years of higher education experience in New Mexico, Ms. Sengel has represented CNM on many higher education initiatives in New Mexico and regionally. She represents CNM regularly presenting for the New Mexico Legislative Finance Committee, Legislative Education Study Committee, and the Legislative Science, Technology & Telecommunications Committee.

A 30-year New Mexico resident, Ms. Sengel is active in organizations supporting economic development, innovation, and quality of life in central New Mexico. She serves on the board of directors for the Mid-Region Council of Governments, the Kirtland Partnership Committee, and CNM Foundation, Inc. She's a member of the CNM Ingenuity Finance Committee, she serves on the Albuquerque Homelessness Advisory Council and the UNM School of Engineering Industry and Innovation Board, and she's a Girl Scout Troop Leader. The Albuquerque Journal named her its 2019 New Mexico Woman in Business, Education Honoree, and in 2018 the Albuquerque Business First selected her as a New Mexico Woman of Influence.

Ms. Sengel is currently a doctoral candidate in Educational Leadership at the University of New Mexico with expected completion in May 2020. She earned a Master of Business Administration in 2006 and her Bachelor of Business Administration in International Management from the University of New Mexico in 1999.

Ms. Sengel is the proud mother of two teenagers attending schools in the Albuquerque Public Schools District and you will often find her cheering for them from the sidelines of the football field and track.