

## Facebook Digital Marketing Certificate Program

Student Name: \_\_\_\_\_

Student ID: \_\_\_\_\_

Submit required documents to Enrollment Services at CNM Main Campus, or email [askgrad@cnm.edu](mailto:askgrad@cnm.edu) with attachments of the required documents.

**List of Required Documents for requesting CPL**

1. A completed, signed CPL Facebook Digital Marketing Certificate Program Form (this form),
2. A copy of your government issued ID, **and**
3. A current and valid CNM Ingenuity, Inc. Facebook Digital Marketing Certificate of Completion.

*Licenses and/or certifications are checked for validity through their corresponding agency.  
Incomplete or invalid requests will not be processed.*

If you successfully completed:	You will receive credit for:
Facebook Digital Marketing Certificate Program through CNM Ingenuity, Inc.	FDMA 2855 – Social Media Marketing (3 Cr) MKTG 2110 – Principles of Marketing (3 Cr) MKTG 2220 – Digital Marketing (3 Cr) MKTG 2230 – Marketing Analytics & Performance Optimization (3 Cr) MKTG 2240 – Email Marketing (3 Cr)  <p align="right"><b>Total: 15 credit hours</b></p>

**Statement of Understanding**

I confirm that am a current CNM student and I have a declared major to which this credit will apply. I am using the attached documents as evidence of my prior learning. I understand that I must still complete CNM graduation residency requirements and that CPL counts toward the [maximum time frame](#) standard of academic progress for financial aid. I realize that my request for CPL will not be completed if I do not submit my request to Enrollment Services or to [askgrad@cnm.edu](mailto:askgrad@cnm.edu) with this completed form, and all required documents listed above. Further, I understand that credit earned through CPL may not be accepted at another college or university and it is my responsibility to contact any institution in which I intend to transfer to inquire into their policy on accepting CPL awarded at CNM.

**X**

\_\_\_\_\_  
Student Signature

\_\_\_\_\_  
Date

**FOR CNM OFFICE USE ONLY**

\_\_\_\_\_  
Processed by

\_\_\_\_\_  
Date Processed